



Downtown Cedartown Association, Inc.

Artist Request for Pricing and Proposal

A Downtown Mural Project at 509 S. Main Street, Cedartown, GA 30125

Introduction to the Project:

The Downtown Cedartown Association is seeking to create a Mural Project in historic downtown Cedartown where an average of 11,000 - 13,000 vehicles are in transit per day.

The Downtown Cedartown Association is seeking proposals from artists with experience in arts for the design and execution of an exterior wall mural that pays tribute to and promotes Downtown Cedartown as a tourist destination.

The objective of this project is to create a work of art that celebrates the unique characteristics that celebrate Downtown Cedartown, its historic characteristics, and the culturally significant aspects of Cedartown. The purpose of the mural is to engage and enhance residents and travelers' appreciation of the qualities that make Cedartown unique.

The subject matter of the mural should encompass aspects of Cedartown. The design will be finalized within a collaborative process that include the Downtown Cedartown Association, its board, and property/business owners of the building upon which any mural or art project is applied.

Mural Component A: Cedartown Mural

Mural Component B: Bakery Imagery

Proposals will be received by the Downtown Cedartown Association at the Cedartown Welcome Center "The Depot" located at 609 S. Main Street, Cedartown, Georgia 30125 or via email at oguzman@downtowncedartown.com. Proposals will be accepted until 4:00 p.m. October 21st, 2024. Each proposal should be submitted in a sealed envelope, addressed to the Downtown Cedartown Association at the address referenced above. If delivered via email, please use the subject line "Downtown Mural Project."

The Downtown Cedartown Association reserves the right to take all proposals received under advisement for a period not to exceed sixty (60) days after the date upon which such proposals are opened and declared, and all proposals submitted shall remain valid and subject to enforcement during that period of time.

This request for pricing and proposals and any supporting documentation are available for download at the Downtown Cedartown Association's website. www.downtowncedartown.com

Application Requirements:

Each submittal must include:

- A narrative and design concept illustrating the proposed mural. This does not mean a completed design, only enough details to convey the creative vision.
- A description of the approach including what surface preparation, primer, varnish, or other materials required to secure the longevity of the mural.
- Timeline for completion and approximate dimensions for the proposed mural.
- A proposed budget outlining artist fees, supply costs, and wall preparation (if required), and associated costs.
- Warranty for completed work.
- Supporting images and references of previously completed works.
- Brief artist resume including summary of work, experience with murals, and general statement on creative styling.

Policies:

Artists can apply individually, or as a collective group who form one team to submit a collaborative proposal. Artists applying as a team should designate a project lead and declare the sole payment remittance information.

Artist retains ownership of designs submitted with the application until a selection has been made and a contract has been signed between the artist and Downtown Cedartown Association. At the time a contract is awarded, the ownership of the design and artwork produced will become the property of the Downtown Cedartown Association.

Financial compensation will be made in accordance with an agreed upon contract between the artist and the Downtown Cedartown Association.

Supplemental Information:

Please submit questions via email to the contact below. Addendums will be added/updated as questions are processed to the Downtown Cedartown Association website.

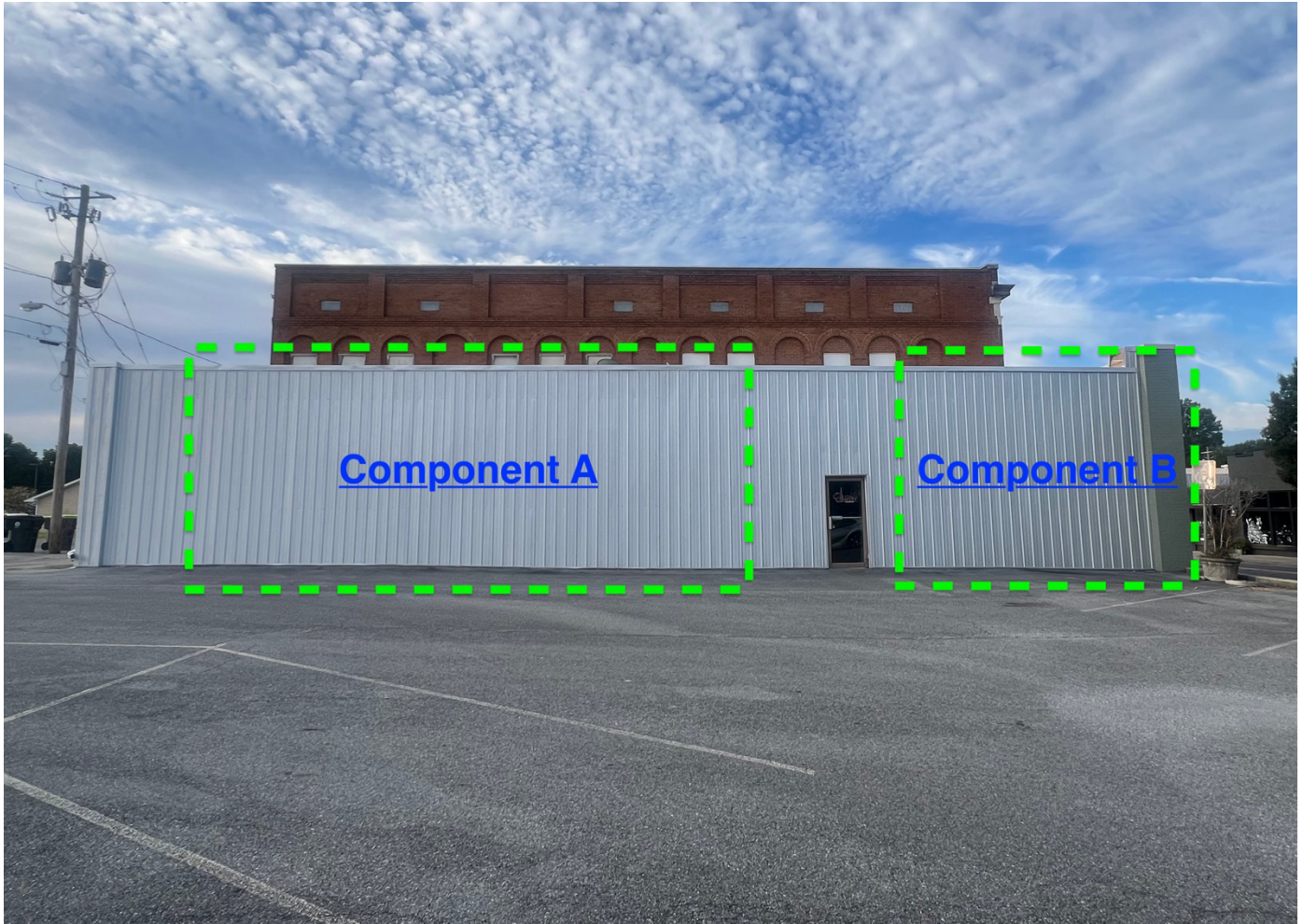
The Downtown Cedartown Association encourages creative ideas and welcomes any alternatives an artist may have regarding the specified wall areas and mural design components. Questions can be submitted via email and responses will be listed via addendum on the Downtown Cedartown Association website (www.downtowncedartown.com).

Oscar Guzman
Downtown Cedartown Association
oguzman@downtowncedartown.com

The following pages provide supporting documents and imagery of the building, surface area, potential mural areas, and logos.

Timeline & Supporting Images

Proposals Due: Oct. 21st
Notify Selected Candidates for Interview: Nov. 1st
Project Awarded: Nov. 13th
Kick-off Meeting: TBD by Artist
Completion of Mural: TBD by Artist



The image above is a recent image of the wall space to be worked with.

The surface is a corrugated galvanized steel panel

Approximate maximum dimensions are:

Component A: 40 ft wide, 13 ft high

Component B: 22 ft wide, 13 ft high



**The image above is a conceptual render completed by the University of Georgia in 2013.
The parking lot is expected to undergo reconfiguration in 2024/2025.**